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## TOURIST ACCOMMODATION, SOUTH AUSTRALIA, MARCH QUARTER 1995

### MAIN FEATURES

MARCH QUARTER 1995

COMPARED WITH

MARCH QUARTER 1994

#### HOTELS, MOTELS AND GUEST HOUSES

- Rooms available decreased slightly from 10,625 to 10,603 whilst bed spaces were steady at 29,877.
- Room nights occupied increased by 6.7 per cent from 477,807 to 509,711 overall with three star, four star and five star rated establishments recording increases of 6.8 per cent, 20.0 per cent and 4.0 per cent respectively.
- The room occupancy rate overall rose from 50.0 per cent to 53.4 per cent, ranging from 76.2 per cent for four star rated establishments and 67.5 per cent for five star rated establishments to 28.9 per cent for one star establishments. By region, the room occupancy rate ranged from 62.7 per cent for Adelaide Statistical Division to 37.0 per cent for Eyre Statistical Division.
- Guest nights increased by 5.3 per cent from 813,146 to 856,520 and the bed occupancy rate increased from 30.3 per cent to 31.9 per cent.
- Guest arrivals rose by 4.1 per cent from 437,448 to 455,587 while the average length of stay was constant at 1.9 days overall.
- Takings from accommodation increased by 8.3 per cent from \$35.0m to \$37.9m with average takings per room night occupied rising from \$73 to \$74.

#### HOLIDAY FLATS, UNITS AND HOUSES

- The number of units, etc. available for short-term letting rose from 1,321 to 1,337.
- Unit nights occupied decreased by 0.4 per cent from 60,475 to 60,262 and the unit occupancy rate fell from 50.9 per cent to 50.1 per cent.
- Unit lettings increased by 0.3 per cent from 10,258 to 10,285 with the average length of stay constant at 5.9 days.
- Accommodation takings rose by 6.5 per cent from \$3.5m to \$3.8m and the average takings per unit night occupied rose from \$59 to \$63.

#### CARAVAN PARKS

- Capacity available increased by 0.9 per cent from 24,142 to 24,351 powered and unpowered sites and cabins, etc.
- Long-term residents occupied 2,076 sites, etc. (8.5 per cent), while 1,581 sites (6.5 per cent) were permanently reserved but only casually occupied by their tenants and an average of 3,785 sites (15.5 per cent) were occupied by other short-term guests.
- Site nights occupied increased by 2.1 per cent from 656,243 to 669,770 and the site occupancy rate rose from 30.2 per cent to 30.6 per cent.
- Accommodation takings rose by 4.8 per cent from \$8.2m to \$8.6m with the average takings per site night occupied rising from \$12 to \$13.

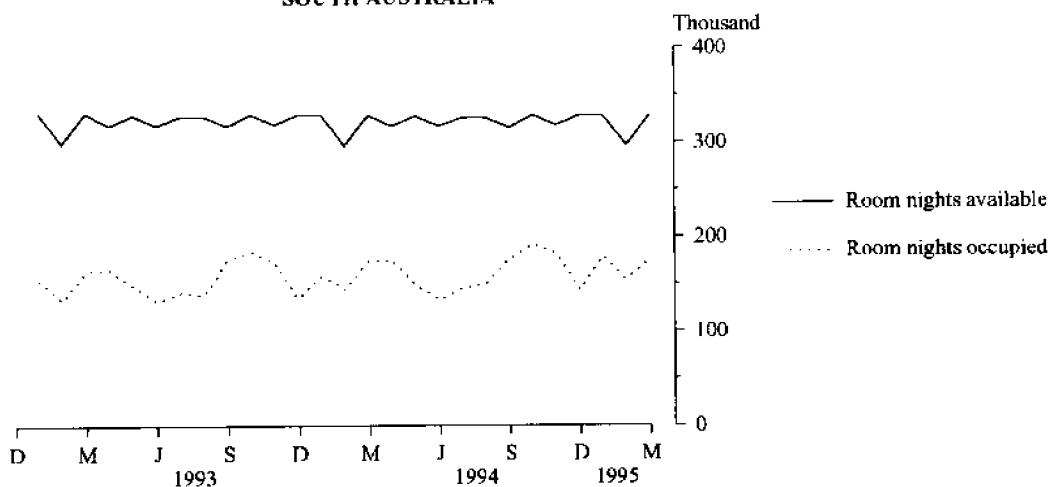
#### VISITOR HOSTELS

- Bed spaces available fell by 4.1 per cent from 2,098 to 2,012.
- Guest nights fell by 1.5 per cent from 67,089 to 66,104 and the bed occupancy rate increased from 35.5 per cent to 36.5 per cent.
- Guest arrivals fell by 10.5 per cent from 31,479 to 28,167 and the average length of stay rose from 2.1 days to 2.3 days.
- Accommodation takings increased by 2.2 per cent from \$0.67m to \$0.69m with average takings per guest night remaining at \$10.

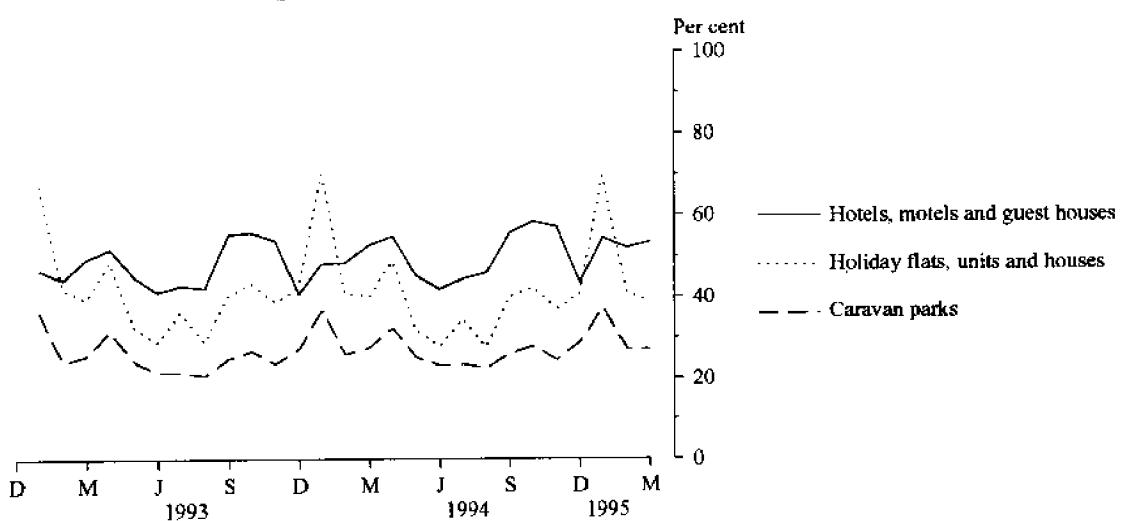
#### INQUIRIES

- *for further information about statistics in this publication and the availability of related unpublished statistics, contact Brian Hay on 008 077304 or any ABS office.*
- *for information about other ABS statistics and services, refer to the back cover of this publication*

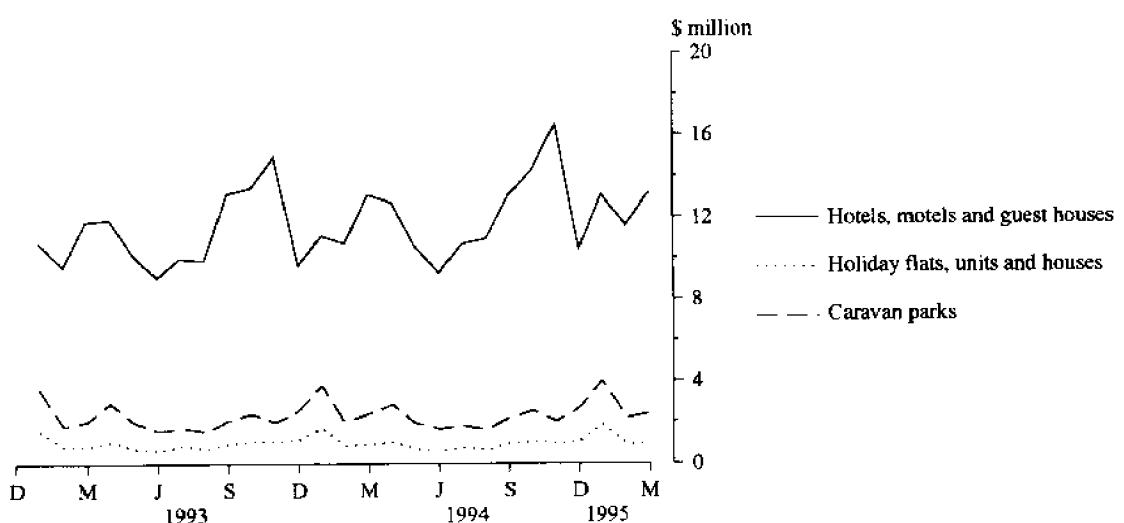
**MONTHLY ROOM NIGHTS AVAILABLE AND OCCUPIED:  
HOTELS, MOTELS AND GUEST HOUSES,  
SOUTH AUSTRALIA**



**MONTHLY OCCUPANCY RATES,  
SOUTH AUSTRALIA**



**MONTHLY TAKINGS FROM ACCOMMODATION,  
SOUTH AUSTRALIA**



## CONTENTS

<i>Table</i>		<i>Page</i>
-	Main features	1
-	Diagrams	2
1	Summary of hotels, motels and guest houses with facilities, Adelaide Statistical Division and South Australia	4
2	Summary of caravan parks, Adelaide Statistical Division and South Australia	5
3	Summary of holiday flats, units and houses, South Australia	6
4	Summary of visitor hostels, South Australia	6
5	Hotels, motels and guest houses with facilities by star grading, South Australia	7
6	Hotels, motels and guest houses with facilities by statistical division, South Australia	8
7A	Licensed hotels and motels and guest houses with facilities: Statistical subdivisions and selected statistical local areas, South Australia	10
7B	Hotels, motels and guest houses with facilities: Statistical divisions and selected subdivisions and statistical local areas, South Australia	12
8	Holiday flats, units and houses: Statistical divisions and selected subdivisions, South Australia	14
9	Caravan parks by statistical division, South Australia	16
10	Caravan parks: Statistical divisions and selected subdivisions and statistical local areas, South Australia	18
11	Visitor hostels by statistical division, South Australia	20
-	Explanatory Notes	21
-	Appendix: Statistical divisions, subdivisions and statistical local areas, South Australia	24
-	Reference map – statistical divisions and subdivisions, South Australia	26

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, SOUTH AUSTRALIA (a)

Particulars	Unit	Quarter ended					Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
ADELAIDE STATISTICAL DIVISION — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	114	114	115	114	115	113	..	..
Guest rooms	No.	5,379	5,382	5,382	5,378	5,380	5,361	..	..
Bed spaces	No.	14,278	14,284	14,345	14,313	14,412	14,371	..	..
Employment (persons)	No.	4,575	4,383	4,371	4,395	4,735	4,633	..	..
Room nights occupied	No. per cent	289,899 58.6	288,721 59.7	260,162 53.1	275,204 55.6	307,916 62.3	302,699 62.7	1,097,136 56.0	1,145,981 58.4
Room occupancy rate	No. per cent								
Guest nights	No. per cent	472,171 36.0	474,936 37.0	406,604 31.1	430,411 32.7	494,226 37.3	486,730 37.6	1,773,587 34.2	1,817,971 34.7
Bed occupancy rate	No. per cent								
Guest arrivals	No. days	214,341 2.2	225,382 2.1	185,159 2.2	204,073 2.1	220,782 2.2	225,697 2.2	815,176 2.2	835,711 2.2
Average length of stay	No. days								
Takings from accommodation	\$'000	26,696	24,291	21,614	23,562	29,253	25,908	93,843	100,337
SOUTH AUSTRALIA — LICENSED HOTELS WITH FACILITIES									
Establishments	No.	114	113	116	116	117	115	..	..
Guest rooms	No.	4,479	4,453	4,420	4,426	4,300	4,279	..	..
Bed spaces	No.	10,929	10,913	10,935	10,954	10,593	10,559	..	..
Employment (persons)	No.	5,134	4,928	4,955	5,087	5,378	5,296	..	..
Room nights occupied	No. per cent	209,975 51.0	201,071 50.3	193,539 48.1	209,008 51.3	208,544 52.8	202,376 52.6	793,903 48.4	813,467 51.2
Room occupancy rate	No. per cent								
Guest nights	No. per cent	322,018 32.0	309,616 31.6	289,058 29.0	315,548 31.3	318,723 32.7	302,232 31.8	1,214,925 30.3	1,225,561 31.2
Bed occupancy rate	No. per cent								
Guest arrivals	No. days	157,554 2.0	160,333 1.9	137,238 2.1	163,665 1.9	150,704 2.1	144,495 2.1	612,495 2.0	596,102 2.1
Average length of stay	No. days								
Takings from accommodation	\$'000	19,385	17,328	16,068	17,752	19,834	17,486	68,169	71,140
SOUTH AUSTRALIA — MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	228	229	229	226	226	227	..	..
Guest rooms	No.	6,171	6,172	6,177	6,134	6,308	6,324	..	..
Bed spaces	No.	18,935	18,963	18,963	18,792	19,295	19,318	..	..
Employment (persons)	No.	2,490	2,400	2,360	2,454	2,581	2,544	..	..
Room nights occupied	No. per cent	282,651 49.8	276,736 49.8	263,350 46.9	262,488 46.8	308,497 53.2	307,335 54.0	1,079,564 48.3	1,141,670 50.3
Room occupancy rate	No. per cent								
Guest nights	No. per cent	502,482 28.9	503,530 29.5	456,848 26.5	444,599 25.9	537,337 30.3	554,288 31.9	1,909,692 27.9	1,993,072 28.6
Bed occupancy rate	No. per cent								
Guest arrivals	No. days	284,527 1.8	277,115 1.8	265,934 1.7	262,576 1.7	299,097 1.8	311,092 1.8	1,068,376 1.8	1,138,699 1.8
Average length of stay	No. days								
Takings from accommodation	\$'000	18,711	17,679	16,478	16,982	21,431	20,411	69,242	75,303
SOUTH AUSTRALIA — TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	342	342	345	342	343	342	..	..
Guest rooms	No.	10,650	10,625	10,597	10,560	10,608	10,603	..	..
Bed spaces	No.	29,864	29,876	29,898	29,746	29,888	29,877	..	..
Employment (persons)	No.	7,624	7,328	7,315	7,541	7,959	7,840	..	..
Room nights occupied	No. per cent	492,626 50.3	477,807 50.0	456,889 47.4	471,496 48.7	517,041 53.0	509,711 53.4	1,873,467 48.3	1,955,137 50.6
Room occupancy rate	No. per cent								
Guest nights	No. per cent	824,500 30.0	813,146 30.3	745,906 27.4	760,147 27.9	856,060 31.1	856,520 31.9	3,124,617 28.8	3,218,633 29.6
Bed occupancy rate	No. per cent								
Guest arrivals	No. days	442,081 1.9	437,448 1.9	403,172 1.9	426,241 1.8	449,801 1.9	455,587 1.9	1,680,871 1.9	1,734,801 1.9
Average length of stay	No. days								
Takings from accommodation	\$'000	38,096	35,007	32,547	34,734	41,265	37,897	137,411	146,443

(a) From December quarter 1993, establishments with fewer than 5 rooms have been formally excluded from the scope of this collection. See Explanatory Note 2 (page 21).

TABLE 2 — SUMMARY OF CARAVAN PARKS, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended						Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995	
		ADELAIDE STATISTICAL DIVISION - TOTAL CARAVAN PARKS								
Establishments	No.	26	26	26	26	26	26	..	..	..
Capacity										
On-site vans	No.	261	261	245	255	254	251	..	..	..
Other powered sites	No.	2,646	2,650	2,541	2,537	2,532	2,526	..	..	..
Unpowered sites	No.	410	405	412	412	409	408	..	..	..
Cabins, etc.	No.	369	369	374	376	394	407	..	..	..
Total capacity	No.	3,686	3,685	3,572	3,580	3,589	3,592	..	..	..
Sites occupied by long-term guests	No.	1,063	1,085	1,063	1,086	1,118	1,100	..	..	..
Other sites permanently reserved	No.	31	32	34	24	29	33	..	..	..
Employment (persons)	No.	160	157	139	131	144	149	..	..	..
Site nights occupied	No.	166,949	188,646	151,655	147,281	170,310	188,328	660,908	657,574	
Site occupancy rate	per cent	49.2	56.9	46.7	44.7	51.6	58.3	49.1	50.3	
Takings from accommodation	\$'000	2,337	2,749	1,888	1,805	2,337	2,915	8,679	8,945	
SOUTH AUSTRALIA — SHORT-TERM CARAVAN PARKS										
Establishments	No.	167	166	167	171	172	172	..	..	..
Capacity										
On-site vans	No.	939	934	902	884	890	883	..	..	..
Other powered sites	No.	11,994	11,908	11,873	12,031	12,062	12,071	..	..	..
Unpowered sites	No.	5,736	5,510	5,527	5,746	5,757	5,739	..	..	..
Cabins, etc.	No.	1,256	1,254	1,289	1,327	1,417	1,439	..	..	..
Total capacity	No.	19,925	19,606	19,591	19,988	20,126	20,132	..	..	..
Sites occupied by long-term guests	No.	585	604	616	642	708	704	..	..	..
Other sites permanently reserved	No.	1,467	1,505	1,502	1,499	1,547	1,553	..	..	..
Employment (persons)	No.	593	594	586	573	621	626	..	..	..
Site nights occupied	No.	427,273	500,304	429,313	384,095	454,447	513,445	1,694,862	1,781,300	
Site occupancy rate	per cent	23.4	28.4	24.3	20.9	24.5	28.4	23.4	24.5	
Takings from accommodation	\$'000	5,370	6,611	4,893	4,211	5,681	7,047	20,858	21,833	
SOUTH AUSTRALIA — LONG-TERM CARAVAN PARKS										
Establishments	No.	44	44	44	43	43	43	..	..	..
Capacity										
On-site vans	No.	252	245	244	272	272	266	..	..	..
Other powered sites	No.	2,836	2,859	2,868	2,716	2,731	2,737	..	..	..
Unpowered sites	No.	1,046	1,042	1,042	886	883	880	..	..	..
Cabins, etc.	No.	389	390	391	378	329	336	..	..	..
Total capacity	No.	4,523	4,536	4,545	4,252	4,215	4,219	..	..	..
Sites occupied by long-term guests	No.	1,364	1,378	1,368	1,406	1,395	1,372	..	..	..
Other sites permanently reserved	No.	29	37	36	13	20	28	..	..	..
Employment (persons)	No.	156	155	147	144	144	149	..	..	..
Site nights occupied	No.	155,419	155,939	158,456	151,279	155,777	156,325	626,061	621,837	
Site occupancy rate	per cent	37.3	38.2	38.3	38.7	40.2	41.2	38.2	39.6	
Takings from accommodation	\$'000	1,549	1,580	1,521	1,416	1,516	1,538	6,108	5,991	
SOUTH AUSTRALIA — TOTAL CARAVAN PARKS										
Establishments	No.	211	210	211	214	215	215	..	..	..
Capacity										
On-site vans	No.	1,191	1,179	1,146	1,156	1,162	1,149	..	..	..
Other powered sites	No.	14,830	14,767	14,741	14,747	14,793	14,808	..	..	..
Unpowered sites	No.	6,782	6,552	6,569	6,632	6,640	6,619	..	..	..
Cabins, etc.	No.	1,645	1,644	1,680	1,705	1,746	1,775	..	..	..
Total capacity	No.	24,448	24,142	24,136	24,240	24,341	24,351	..	..	..
Sites occupied by long-term guests	No.	1,949	1,982	1,984	2,048	2,103	2,076	..	..	..
Other sites permanently reserved	No.	1,496	1,542	1,538	1,512	1,567	1,581	..	..	..
Employment (persons)	No.	749	749	733	717	765	775	..	..	..
Site nights occupied	No.	582,692	656,243	587,769	535,374	610,224	669,770	2,320,923	2,403,137	
Site occupancy rate	per cent	26.0	30.2	26.9	24.0	27.2	30.6	26.1	27.2	
Takings from accommodation	\$'000	6,918	8,192	6,414	5,628	7,197	8,585	26,966	27,823	

TABLE 3—SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended					Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
Letting entities	No.	87	86	89	88	90	90	..	..
Flats, units and houses									
Single bedroom	No.	360	304	317	321	318	307	..	..
Multiple bedroom	No.	1,017	1,017	1,021	1,005	1,042	1,030	..	..
Total flats, units and houses	No.	1,377	1,321	1,338	1,326	1,360	1,337	..	..
Bed spaces	No.	6,865	6,719	6,757	6,742	6,900	6,680	..	..
Employment (persons) (a)	No.	266	275	266	240	244	251	..	..
Unit nights occupied	No.	52,563	60,475	43,848	41,534	49,516	60,262	201,567	195,160
Unit occupancy rate	per cent	41.6	50.9	36.1	34.0	40.0	50.1	41.0	40.0
Unit lettings	No.	10,375	10,258	8,976	9,239	10,426	10,285	39,187	38,926
Average length of stay	days	5.1	5.9	4.9	4.5	4.7	5.9	5.1	5.0
Takings from accommodation	\$'000	3,290	3,546	2,313	2,418	3,000	3,776	11,746	11,507

(a) Employment numbers exclude real estate agents and their employees.

TABLE 4—SUMMARY OF VISITOR HOSTELS, SOUTH AUSTRALIA

Particulars	Unit	Quarter ended					Year ended		
		December 1993	March 1994	June 1994	September 1994	December 1994	March 1995	March 1994	March 1995
Establishments	No.	42	44	46	41	42	40	..	..
Bed spaces	No.	2,037	2,098	2,118	2,022	2,075	2,012	..	..
Employment (persons)	No.	123	144	136	127	136	129	..	..
Guest nights	No.	59,296	67,089	51,710	48,476	60,628	66,104	219,321	226,918
Bed occupancy rate	per cent	31.6	35.5	27.1	26.1	32.0	36.5	29.7	30.4
Guest arrivals	No.	27,628	31,479	27,713	28,592	28,587	28,167	109,956	113,059
Average length of stay	days	2.1	2.1	1.9	1.7	2.1	2.3	2.0	2.0
Takings from accommodation	\$'000	638	673	482	428	622	688	2,215	2,220

TABLE 5—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,  
SOUTH AUSTRALIA

Particulars	Star grading						Total
	1	2	3	4	5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
<i>March quarter 1994—</i>							
Establishments	11	149	137	17	3	25	342
Guest rooms	142	3,318	4,669	1,119	1,081	296	10,625
Bed spaces	302	9,363	13,820	3,444	2,162	785	29,876
Employment (persons)	199	2,045	2,546	1,012	952	574	7,328
<i>March quarter 1995—</i>							
Establishments	13	144	141	18	3	23	342
Guest rooms	158	3,029	4,780	1,244	1,081	311	10,603
Bed spaces	342	8,497	14,075	3,919	2,186	858	29,877
Employment (persons)	211	2,054	2,833	1,141	1,034	567	7,840
ROOM NIGHTS OCCUPIED							
<i>March quarter 1994</i>	2,822	110,660	220,835	71,121	63,129	9,240	477,807
<i>1995—</i>							
January	1,370	40,750	82,886	28,927	21,178	3,967	179,078
February	1,303	31,341	71,336	27,388	20,202	3,117	154,687
March	1,432	35,906	81,654	29,010	24,256	3,688	175,946
<i>March quarter 1995</i>	4,105	107,997	235,876	85,325	65,636	10,772	509,711
ROOM OCCUPANCY RATES (per cent)							
<i>March quarter 1994</i>	22.1	37.2	52.6	70.6	64.9	34.7	50.0
<i>1995</i>							
January	28.0	43.4	55.9	75.0	63.2	41.1	54.5
February	29.5	37.0	53.3	78.6	66.7	35.8	52.1
March	29.2	38.2	55.1	75.2	72.4	38.3	53.5
<i>March quarter 1995</i>	28.9	39.6	54.8	76.2	67.5	38.5	53.4
GUEST NIGHTS							
<i>March quarter 1994</i>	3,943	199,252	389,094	118,452	89,614	12,791	813,146
<i>1995</i>							
January	1,945	80,660	164,620	54,224	30,840	7,373	339,662
February	1,798	52,126	113,704	42,793	26,777	4,772	241,970
March	2,049	60,428	129,582	45,249	32,079	5,501	274,888
<i>March quarter 1995</i>	5,792	193,214	407,906	142,266	89,696	17,646	856,520
BED OCCUPANCY RATES (per cent)							
<i>March quarter 1994</i>	14.5	23.7	31.3	38.2	46.1	18.1	30.3
<i>1995</i>							
January	18.3	30.6	37.7	44.6	45.5	27.7	36.7
February	18.8	21.9	28.9	39.0	43.7	19.9	28.9
March	19.3	22.9	29.7	37.2	47.3	20.7	29.7
<i>March quarter 1995</i>	18.8	25.3	32.2	40.3	45.6	22.9	31.9
GUEST ARRIVALS							
<i>March quarter 1994</i>	2,304	117,514	208,668	62,399	40,908	5,655	437,448
<i>1995</i>							
January	871	45,919	85,933	25,796	9,816	4,197	172,532
February	875	30,359	62,931	22,317	12,149	2,652	131,283
March	959	36,445	73,903	23,370	13,900	3,195	151,772
<i>March quarter 1995</i>	2,705	112,723	222,767	71,483	35,865	10,044	455,587
AVERAGE LENGTH OF STAY (days)							
<i>March quarter 1994</i>	1.7	1.7	1.9	1.9	2.2	2.3	1.9
<i>March quarter 1995</i>	2.1	1.7	1.8	2.0	2.5	1.8	1.9
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>March quarter 1994</i>	85	4,993	14,689	7,158	7,654	427	35,007
<i>1995—</i>							
January	43	1,949	5,673	2,864	2,409	167	13,105
February	40	1,405	4,754	2,742	2,538	122	11,600
March	46	1,631	5,308	2,955	3,097	154	13,191
<i>March quarter 1995</i>	130	4,986	15,734	8,561	8,043	443	37,897

**TABLE 6— HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION,  
SOUTH AUSTRALIA**

Particulars	Adelaide (SD)			Outer Adelaide (SD)			Yorke and Lower North (SD)			Murray Lands (SD)		
	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total	Licensed hotels	Motels, etc.	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
<i>March quarter 1994—</i>												
Establishments	51	63	114	8	36	44	8	17	25	10	23	33
Guest rooms	2,750	2,632	5,382	245	736	981	116	268	384	408	408	816
Bed spaces	6,299	7,985	14,284	767	2,338	3,105	327	851	1,178	1,032	1,297	2,329
Employment (persons)	3,374	1,009	4,383	303	333	636	79	115	194	405	131	536
<i>March quarter 1995—</i>												
Establishments	46	67	113	8	34	42	13	14	27	9	22	31
Guest rooms	2,533	2,828	5,361	245	735	980	169	239	408	359	404	763
Bed spaces	5,733	8,638	14,371	787	2,329	3,116	504	748	1,252	948	1,276	2,224
Employment (persons)	3,475	1,158	4,633	360	331	691	140	103	243	473	134	607
ROOM NIGHTS OCCUPIED												
<i>March quarter 1994</i>	148,914	139,807	288,721	11,764	32,027	43,791	2,519	10,810	13,329	11,559	14,248	25,807
<i>1995</i>												
January	47,331	57,095	104,426	4,787	12,954	17,741	1,822	3,810	5,632	3,729	5,197	8,926
February	45,219	49,316	94,535	3,514	8,671	12,185	1,335	2,600	3,935	4,131	4,044	8,175
March	50,269	53,469	103,738	3,946	10,359	14,305	1,790	3,403	5,193	4,692	5,378	10,070
<i>March quarter 1995</i>	142,819	159,880	302,699	12,247	31,984	44,231	4,947	9,813	14,760	12,552	14,619	27,171
ROOM OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	60.4	59.0	59.7	53.4	48.3	49.6	24.1	44.8	38.6	31.5	38.8	35.1
<i>1995</i>												
January	60.3	65.1	62.8	63.0	56.9	58.4	34.8	51.4	44.5	33.5	41.5	37.7
February	63.8	62.3	63.0	51.2	42.1	44.4	28.2	38.9	34.4	41.1	35.7	38.3
March	64.0	61.0	62.4	52.0	45.5	47.1	34.2	45.9	41.1	42.2	42.9	42.6
<i>March quarter 1995</i>	62.6	62.8	62.7	55.5	48.4	50.1	32.5	45.6	40.2	38.8	40.2	39.6
GUEST NIGHTS												
<i>March quarter 1994</i>	222,386	252,550	474,936	24,682	67,913	92,595	3,854	21,118	24,972	18,331	26,791	45,122
<i>1995</i>												
January	74,026	113,156	187,182	10,332	31,097	41,429	3,529	8,538	12,067	6,123	11,275	17,398
February	63,462	80,003	143,465	6,180	17,266	23,446	2,220	4,498	6,718	5,530	6,812	12,342
March	69,372	86,711	156,083	7,148	20,435	27,583	2,785	6,044	8,829	6,570	9,343	15,913
<i>March quarter 1995</i>	206,860	279,870	486,730	23,660	68,798	92,458	8,534	19,080	27,614	18,223	27,430	45,653
BED OCCUPANCY RATES (per cent)												
<i>March quarter 1994</i>	39.4	35.1	37.0	35.8	32.3	33.1	13.1	27.6	23.6	19.7	23.0	21.5
<i>1995</i>												
January	41.7	42.3	42.0	42.3	43.1	42.9	22.6	36.8	31.1	20.8	28.5	25.2
February	39.5	33.1	35.7	28.0	26.5	26.9	15.7	21.5	19.2	20.8	19.1	19.8
March	39.0	32.4	35.0	29.3	28.3	28.6	17.8	26.1	22.7	22.4	23.6	23.1
<i>March quarter 1995</i>	40.1	36.0	37.6	33.4	32.8	33.0	18.8	28.3	24.5	21.4	23.9	22.8
GUEST ARRIVALS												
<i>March quarter 1994</i>	105,229	120,153	225,382	14,076	34,926	49,002	2,569	13,531	16,100	11,590	18,536	30,126
<i>1995</i>												
January	25,819	55,538	81,357	5,505	15,229	20,734	2,005	4,969	6,974	4,087	7,111	11,198
February	27,537	41,378	68,915	3,716	9,842	13,558	1,378	3,103	4,481	3,186	4,770	7,956
March	30,308	45,117	75,425	4,485	11,761	16,246	1,747	3,976	5,723	4,397	6,443	10,840
<i>March quarter 1995</i>	83,664	142,033	225,697	13,706	36,832	50,538	5,130	12,048	17,178	11,670	18,324	29,994
AVERAGE LENGTH OF STAY (days)												
<i>March quarter 1994</i>	2.1	2.1	2.1	1.8	1.9	1.9	1.5	1.6	1.6	1.6	1.4	1.5
<i>March quarter 1995</i>	2.5	2.0	2.2	1.7	1.9	1.8	1.7	1.6	1.6	1.6	1.5	1.5
TAKINGS FROM ACCOMMODATION (\$'000)												
<i>March quarter 1994</i>	14,697	9,595	24,291	769	2,192	2,961	96	595	692	511	769	1,280
<i>1995</i>												
January	4,501	4,140	8,641	345	924	1,269	92	220	311	167	290	458
February	4,615	3,582	8,197	248	607	855	64	151	215	170	217	388
March	5,332	3,739	9,070	275	712	986	86	194	280	206	288	495
<i>March quarter 1995</i>	14,448	11,460	25,908	867	2,243	3,110	243	564	807	544	796	1,340

TABLE 6—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STATISTICAL DIVISION,  
SOUTH AUSTRALIA—continued

Particulars	South East (SD)			Eyre (SD)			Northern (SD)			South Australia		
	Licensed hotels	Motels, etc.	Total									
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT												
March quarter 1994—												
Establishments	9	43	52	12	18	30	15	29	44	113	229	342
Guest rooms	165	1,006	1,171	255	366	621	514	756	1,270	4,453	6,172	10,625
Bed spaces	406	3,116	3,522	662	1,078	1,740	1,420	2,298	3,718	10,913	18,963	29,876
Employment (persons)	189	362	551	228	126	354	350	324	674	4,928	2,400	7,328
March quarter 1995—												
Establishments	9	43	52	13	18	31	17	29	46	115	227	342
Guest rooms	170	1,004	1,174	267	365	632	536	749	1,285	4,279	6,324	10,603
Bed spaces	419	3,045	3,464	697	1,076	1,773	1,471	2,206	3,677	10,559	19,318	29,877
Employment (persons)	187	376	563	248	119	367	413	323	736	5,296	2,544	7,840
ROOM NIGHTS OCCUPIED												
March quarter 1994	5,597	40,918	46,515	7,254	11,908	19,162	13,464	27,018	40,482	201,071	276,736	477,807
1995—												
January	2,341	18,335	20,676	2,844	5,075	7,919	4,629	9,129	13,758	67,483	111,595	179,078
February	1,943	14,210	16,153	2,290	3,373	5,663	4,617	9,424	14,041	63,049	91,638	154,687
March	2,321	16,292	18,613	3,292	4,171	7,463	5,534	11,030	16,564	71,844	104,102	175,946
March quarter 1995	6,605	48,837	55,442	8,426	12,619	21,045	14,780	29,583	44,363	202,376	307,335	509,711
ROOM OCCUPANCY RATES (per cent)												
March quarter 1994	37.7	45.2	44.1	31.6	36.2	34.3	29.1	39.7	35.4	50.3	49.8	50.0
1995—												
January	44.4	58.9	56.8	34.4	44.9	40.4	27.9	39.3	34.5	50.9	56.9	54.5
February	40.8	50.5	49.1	30.6	33.0	32.0	30.8	44.9	39.0	52.6	51.8	52.1
March	44.0	52.3	51.1	39.8	36.9	38.1	33.3	47.5	41.6	54.2	53.1	53.5
March quarter 1995	43.2	54.0	52.5	35.1	38.4	37.0	30.6	43.9	38.4	52.6	54.0	53.4
GUEST NIGHTS												
March quarter 1994	7,985	71,639	79,624	10,951	21,275	32,226	21,427	42,244	63,671	309,616	503,530	813,146
1995—												
January	3,457	37,990	41,447	4,473	10,937	15,410	8,756	15,973	24,729	110,696	228,966	339,662
February	2,566	24,401	26,967	3,012	5,347	8,359	6,729	13,944	20,673	89,699	152,271	241,970
March	3,143	27,448	30,591	4,553	6,780	11,333	8,266	16,290	24,556	101,837	173,051	274,888
March quarter 1995	9,166	89,839	99,005	12,038	23,064	35,102	23,751	46,207	69,958	302,232	554,288	856,520
BED OCCUPANCY RATES (per cent)												
March quarter 1994	21.9	25.5	25.1	18.4	21.9	20.6	16.8	20.4	19.0	31.6	29.5	30.3
1995—												
January	26.6	40.2	38.6	20.7	32.8	28.0	19.2	23.4	21.7	33.8	38.2	36.7
February	21.9	28.6	27.8	15.4	17.7	16.8	16.3	22.6	20.1	30.3	28.2	28.9
March	24.2	29.1	28.5	21.1	20.3	20.6	18.1	23.8	21.5	31.1	28.9	29.7
March quarter 1995	24.3	32.8	31.8	19.2	23.8	22.0	17.9	23.3	21.1	31.8	31.9	31.9
GUEST ARRIVALS												
March quarter 1994	4,927	47,395	52,322	7,817	14,453	22,270	14,125	28,121	42,246	160,333	277,115	437,448
1995—												
January	1,696	23,288	24,984	3,380	7,203	10,583	6,344	10,358	16,702	48,836	123,696	172,532
February	1,476	15,342	16,818	2,213	3,534	5,747	4,664	9,144	13,808	44,170	87,113	131,283
March	1,726	17,630	19,356	3,194	4,511	7,705	5,632	10,845	16,477	51,489	100,283	151,772
March quarter 1995	4,898	56,260	61,158	8,787	15,248	24,035	16,640	30,347	46,987	144,495	311,092	455,587
AVERAGE LENGTH OF STAY (days)												
March quarter 1994	1.6	1.5	1.5	1.4	1.5	1.4	1.5	1.5	1.5	1.9	1.8	1.9
March quarter 1995	1.9	1.6	1.6	1.4	1.5	1.5	1.4	1.5	1.5	2.1	1.8	1.9
TAKINGS FROM ACCOMMODATION (\$'000)												
March quarter 1994	217	2,303	2,520	329	637	966	709	1,588	2,297	17,328	17,679	35,007
1995—												
January	87	1,087	1,173	124	290	414	260	580	840	5,576	7,530	13,105
February	69	811	880	98	180	278	223	564	787	5,488	6,112	11,600
March	92	900	992	151	231	382	280	706	986	6,422	6,769	13,191
March quarter 1995	248	2,798	3,045	373	701	1,074	763	1,849	2,612	17,486	20,411	37,897

TABLE 7A — LICENSED HOTELS AND MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL

Statistical Subdivisions and selected Statistical Local Areas	Establishments	Guest rooms	Bed spaces (persons)	Employment (persons)			Room nights occupied			Room occupancy rates (per cent)			
				Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.
LICENSED HOTELS WITH FACILITIES													
Northern, Southern and Western (SSDs)	30	626	1,693	1,672	11,535	10,662	11,113	33,310	59.4	60.8	57.3	59.1	
Adelaide (C)	11	1,842	3,886	1,544	35,034	33,842	38,397	107,273	61.4	65.6	67.2	64.7	
Eastern (SSD) — Balance	5	65	154	259	762	715	759	2,236	37.8	39.3	37.7	38.2	
Eastern (SSD)	16	1,907	4,040	1,803	35,796	34,557	39,156	109,509	60.6	64.7	66.2	63.8	
Barossa, Kangaroo Island, Onkaparinga, Fleurieu and Lower North (SSDs)	11	298	959	408	5,585	4,157	4,912	14,654	60.5	49.8	53.2	54.6	
Yorke (SSD)	10	116	332	92	1,024	692	824	2,540	28.5	21.3	22.9	24.3	
Riverland (SSD)	6	322	866	410	3,459	3,781	4,405	11,645	34.7	41.9	44.1	40.2	
Murray Mallee (SSD)	3	37	82	63	270	350	287	907	23.5	33.8	25.0	27.2	
Upper South East (SSD)	4	85	215	87	891	928	1,028	2,847	33.8	39.0	39.0	37.2	
Lower South East (SSD)	5	85	204	100	1,450	1,015	1,293	3,758	55.0	42.6	49.1	49.1	
Lincoln (SSD)	9	129	294	142	1,130	1,153	1,466	3,749	28.3	31.9	36.7	32.3	
West Coast (SSD)	4	138	403	106	1,714	1,137	1,826	4,677	40.1	29.4	42.7	37.7	
Whyalla (SSD)	6	143	360	220	1,296	1,986	2,301	5,583	29.2	49.6	51.9	43.4	
Flinders Ranges (SSD)	4	90	244	41	600	558	707	1,865	21.5	22.1	25.3	23.0	
Pirie and Far North (SSDs)	7	303	867	152	2,733	2,073	2,526	7,332	29.1	24.4	26.9	26.9	
Total South Australia	115	4,279	10,559	5,296	67,483	63,049	71,844	202,376	50.9	52.6	54.2	52.6	
MOTELS AND GUEST HOUSES WITH FACILITIES													
Northern, Southern and Western (SSDs)	29	971	2,983	391	17,582	13,420	15,577	46,579	58.4	49.4	51.7	53.3	
Adelaide (C)	17	1,077	3,180	498	24,681	22,584	24,733	71,998	73.9	74.9	74.1	74.3	
Eastern (SSD) — Balance	21	780	2,475	269	14,832	13,312	13,159	41,303	61.3	61.0	54.4	58.8	
Eastern (SSD)	38	1,857	5,655	767	39,513	35,896	37,892	113,301	68.6	69.0	65.8	67.8	
Barossa, Kangaroo Island, Onkaparinga, Fleurieu and Lower North (SSDs)	40	842	2,630	393	14,256	9,863	12,024	36,143	54.6	41.8	46.1	47.7	
Yorke (SSD)	8	132	447	41	2,508	1,408	1,738	5,654	61.3	38.1	42.5	47.6	
Riverland (SSD)	12	241	757	83	2,888	2,126	2,738	7,752	38.7	31.5	36.6	35.7	
Murray Mallee (SSD)	10	163	519	51	2,309	1,918	2,640	6,867	45.7	42.0	52.2	46.8	
Robe (DC)	6	92	308	29	1,894	996	1,522	4,412	66.4	38.7	53.4	53.3	
Upper South East (SSD) — Balance	11	217	642	73	3,520	2,784	3,828	10,132	52.3	45.8	56.9	51.9	
Upper South East (SSD)	17	309	950	102	5,414	3,780	5,350	14,544	56.5	43.7	55.9	52.3	
Lower South East (SSD)	26	695	2,095	274	12,921	10,430	10,942	34,293	60.0	53.6	50.8	54.8	
Lincoln (SSD)	13	221	636	70	2,949	2,139	2,663	7,751	43.0	34.6	38.9	39.0	
West Coast (SSD)	5	144	440	49	2,126	1,234	1,508	4,868	47.6	30.6	33.8	37.6	
Whyalla (SSD)	5	118	337	66	1,464	2,041	2,343	5,848	40.0	61.8	64.1	55.1	
Flinders Ranges (SSD)	12	372	1,173	135	4,811	4,614	5,306	14,731	41.7	44.3	46.0	44.0	
Pirie and Far North (SSDs)	12	259	696	122	2,854	2,769	3,381	9,004	35.5	38.2	42.1	38.6	
Total South Australia	227	6,324	19,318	2,544	111,595	91,638	104,102	307,335	56.9	51.8	53.1	54.0	

## SUBDIVISIONS AND SELECTED STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, MARCH QUARTER 1995

Guest nights				Guest arrivals				Takings from accommodation (\$'000)			
Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
LICENSED HOTELS WITH FACILITIES											
19,576	16,122	16,543	52,241	6,034	5,257	5,725	17,016	960	920	969	2,849
53,033	46,168	51,580	150,781	19,205	21,875	24,181	65,261	3,498	3,660	4,323	11,481
1,417	1,172	1,249	3,838	580	405	402	1,387	42	36	39	118
54,450	47,340	52,829	154,619	19,785	22,280	24,583	66,648	3,540	3,696	4,363	11,599
12,080	7,394	8,689	28,163	6,366	4,496	5,446	16,308	394	286	329	1,008
1,781	1,006	1,244	4,031	1,144	598	786	2,528	43	26	32	102
5,757	5,106	6,199	17,062	3,822	2,926	4,150	10,898	161	162	199	522
366	424	371	1,161	265	260	247	772	6	8	7	22
1,339	1,250	1,470	4,059	876	759	891	2,526	33	28	44	105
2,118	1,316	1,673	5,107	820	717	835	2,372	53	41	48	143
1,568	1,425	1,885	4,878	986	933	1,195	3,114	46	47	59	151
2,905	1,587	2,668	7,160	2,394	1,280	1,999	5,673	78	52	92	222
2,192	2,583	2,930	7,705	947	1,362	1,309	3,618	52	75	87	214
981	786	1,159	2,926	909	652	1,017	2,578	26	22	32	81
5,583	3,360	4,177	13,120	4,488	2,650	3,306	10,444	181	126	160	468
110,696	89,699	101,837	302,232	48,836	44,170	51,489	144,495	5,576	5,488	6,422	17,486
MOTELS AND GUEST HOUSES WITH FACILITIES											
36,574	22,609	25,772	84,955	16,673	11,726	12,584	40,983	1,268	949	1,059	3,277
44,235	34,327	36,337	114,899	22,995	17,781	19,433	60,209	1,977	1,844	1,904	5,725
32,347	23,067	24,602	80,016	15,870	11,871	13,100	40,841	895	789	775	2,459
76,582	57,394	60,939	194,915	38,865	29,652	32,533	101,050	2,872	2,632	2,679	8,184
33,658	19,240	23,466	76,364	17,186	11,367	13,978	42,531	1,010	685	820	2,515
5,977	2,524	3,013	11,514	3,012	1,578	1,759	6,349	134	73	85	292
6,499	3,592	4,699	14,790	3,557	2,385	3,117	9,059	168	121	154	443
4,776	3,220	4,644	12,640	3,554	2,385	3,326	9,265	122	96	134	353
4,932	1,986	3,087	10,005	2,915	1,250	1,665	5,830	115	53	77	245
6,636	4,253	6,010	16,899	5,743	3,362	4,436	13,541	180	134	181	495
11,568	6,239	9,097	26,904	8,658	4,612	6,101	19,371	295	187	258	740
26,422	18,162	18,351	62,935	14,630	10,730	11,529	36,889	791	625	642	2,057
6,228	3,472	4,279	13,979	3,300	2,276	2,679	8,255	172	117	152	441
4,709	1,875	2,501	9,085	3,903	1,258	1,832	6,993	118	63	79	260
2,123	2,501	2,708	7,332	1,244	1,605	1,881	4,730	99	135	151	385
9,355	7,525	9,023	25,903	5,963	4,919	5,887	16,769	297	247	335	879
4,495	3,918	4,559	12,972	3,151	2,620	3,077	8,848	184	182	220	585
228,966	152,271	173,051	554,288	123,696	87,113	100,283	311,092	7,530	6,112	6,769	20,411

TABLE 7B—HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES: STATISTICAL DIVISIONS AND SELECTED

Statistical Divisions and selected Subdivisions and Statistical Local Areas	Establish- ments	Guest rooms	Bed spaces (persons)	Employ- ment				Room nights occupied				Room occupancy rates (per cent)			
				Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
Enfield (C) Pt A	5	132	392	101	2,626	1,883	2,372	6,881	64.2	50.9	58.0	57.9			
Salisbury (C)	6	90	256	187	1,111	829	1,113	3,053	39.8	32.9	39.9	37.7			
Northern (SSD) — Balance	6	159	392	122	1,404	769	972	3,145	28.5	17.3	19.7	22.0			
Hindmarsh and Woodville (C)	5	117	328	167	1,577	1,607	1,861	5,045	43.5	49.1	51.3	47.9			
Western (SSD) — Balance	10	190	488	221	3,057	2,633	2,670	8,360	51.9	49.5	45.3	48.9			
<i>Adelaide (C)</i>	<i>28</i>	<i>2,919</i>	<i>7,066</i>	<i>2,042</i>	<i>59,715</i>	<i>56,426</i>	<i>63,130</i>	<i>179,271</i>	<i>66.0</i>	<i>69.0</i>	<i>69.8</i>	<i>68.2</i>			
Burnside (C)	9	314	964	105	6,450	4,729	5,090	16,269	66.3	53.8	52.3	57.6			
Kensington and Norwood (C)	3	160	489	62	2,628	3,236	2,327	8,191	53.0	72.2	46.9	56.9			
Unley (C)	7	214	715	165	4,149	3,709	4,021	11,879	62.5	61.9	60.6	61.7			
Eastern (SSD) — Balance	7	157	461	196	2,367	2,353	2,480	7,200	48.6	53.5	51.0	51.0			
Glenelg (C)	13	648	2,014	782	15,093	12,723	13,932	41,748	75.1	70.1	69.4	71.6			
Marion (C)	5	77	229	253	1,214	901	977	3,092	50.9	41.8	40.9	44.6			
Noarlunga (C)	5	84	273	119	1,579	1,562	1,637	4,778	60.6	66.4	62.9	63.2			
Southern (SSD) — Balance	4	100	304	111	1,456	1,175	1,156	3,787	47.0	42.0	37.3	42.1			
<i>Adelaide (SD)</i>	<i>113</i>	<i>5,361</i>	<i>14,371</i>	<i>4,633</i>	<i>104,426</i>	<i>94,535</i>	<i>103,738</i>	<i>302,699</i>	<i>62.8</i>	<i>63.0</i>	<i>62.4</i>	<i>62.7</i>			
Tanunda (DC)	4	128	397	106	1,713	1,572	1,843	5,128	43.2	43.9	46.4	44.5			
Barossa (SSD) — Balance	8	133	377	108	1,790	1,428	1,851	5,069	43.4	38.3	44.9	42.3			
Dudley (DC)	4	91	270	33	1,980	1,084	1,118	4,182	70.2	42.5	39.6	51.1			
Kingscote (DC)	5	111	303	87	2,720	1,909	2,244	6,873	79.0	61.4	65.2	68.8			
Mount Barker (DC)	3	105	384	55	1,784	1,359	1,642	4,785	54.8	46.2	50.4	50.6			
Victor Harbor (DC)	10	206	662	126	4,686	2,911	3,498	11,095	73.4	50.5	54.8	59.8			
Fleurieu (SSD) — Balance	8	206	723	176	3,068	1,922	2,109	7,099	48.0	33.3	33.0	38.3			
<i>Outer Adelaide (SD)</i>	<i>42</i>	<i>980</i>	<i>3,116</i>	<i>691</i>	<i>17,741</i>	<i>12,185</i>	<i>14,305</i>	<i>44,231</i>	<i>58.4</i>	<i>44.4</i>	<i>47.1</i>	<i>50.1</i>			
Northern Yorke Peninsula (DC)	4	56	196	29	982	653	832	2,467	56.6	41.6	47.9	48.9			
Wallaroo (M)	3	64	200	17	830	439	495	1,764	41.8	24.5	24.9	30.6			
Yorketown (DC)	5	59	183	23	1,126	601	689	2,416	61.6	36.4	37.7	45.5			
Yorke (SSD) — Balance	6	69	200	64	594	407	546	1,547	27.8	21.1	25.5	24.9			
Lower North (SSD)	9	160	473	110	2,100	1,835	2,631	6,566	42.3	41.0	53.0	45.6			
<i>Yorke and Lower North (SD)</i>	<i>27</i>	<i>408</i>	<i>1,252</i>	<i>243</i>	<i>5,632</i>	<i>3,935</i>	<i>5,193</i>	<i>14,760</i>	<i>44.5</i>	<i>34.4</i>	<i>41.1</i>	<i>40.2</i>			
Barmera (DC)	3	115	328	49	1,202	894	1,117	3,213	33.7	27.8	31.3	31.0			
Renmark (M)	5	172	499	98	1,863	1,612	1,962	5,437	34.9	33.5	36.8	35.1			
Riverland (SSD) — Balance	10	276	796	346	3,282	3,401	4,064	10,747	38.4	44.0	47.5	43.3			
Meningie (DC)	4	46	112	20	683	538	704	1,925	47.9	41.8	49.4	46.5			
Murray Bridge (RC)	5	90	283	51	1,213	1,027	1,326	3,566	43.5	40.8	47.5	44.0			
Murray Mallee (SSD) — Balance	4	64	206	43	683	703	897	2,283	34.4	39.2	45.2	39.6			
<i>Murray Lands (SD)</i>	<i>31</i>	<i>763</i>	<i>2,224</i>	<i>607</i>	<i>8,926</i>	<i>8,175</i>	<i>10,070</i>	<i>27,171</i>	<i>37.7</i>	<i>38.3</i>	<i>42.6</i>	<i>39.6</i>			
Robe (DC)	6	92	308	29	1,894	996	1,522	4,412	66.4	38.7	53.4	53.3			
Tatiara (DC)	6	135	384	75	1,857	1,781	2,326	5,964	44.4	47.1	55.6	49.1			
Upper South East (SSD) — Balance	9	167	473	85	2,554	1,931	2,530	7,015	49.3	41.3	48.9	46.7			
Mount Gambier (C)	21	619	1,810	286	11,485	9,314	9,846	30,645	59.9	53.7	51.3	55.0			
Lower South East (SSD) — Balance	10	161	489	88	2,886	2,131	2,389	7,406	57.8	47.3	47.9	51.1			
<i>South East (SD)</i>	<i>52</i>	<i>1,174</i>	<i>3,464</i>	<i>563</i>	<i>20,676</i>	<i>16,153</i>	<i>18,613</i>	<i>55,442</i>	<i>56.8</i>	<i>49.1</i>	<i>51.1</i>	<i>52.5</i>			
Le Hunte (DC)	3	51	128	17	493	375	565	1,433	31.2	26.3	35.7	31.2			
Port Lincoln (C)	10	177	497	120	2,775	2,132	2,410	7,317	50.6	43.0	43.9	45.9			
Lincoln (SSD) — Balance	9	122	305	75	811	785	1,154	2,750	21.4	23.0	30.5	25.0			
Murat Bay (DC) and Streaky Bay (DC)	6	201	553	123	2,662	1,909	2,689	7,260	42.7	33.9	43.2	40.1			
(Unincorporated West Coast	3	81	290	32	1,178	462	645	2,285	46.9	20.4	25.7	31.3			
<i>Eyre (SD)</i>	<i>31</i>	<i>632</i>	<i>1,773</i>	<i>367</i>	<i>7,919</i>	<i>5,663</i>	<i>7,463</i>	<i>21,045</i>	<i>40.4</i>	<i>32.0</i>	<i>38.1</i>	<i>37.0</i>			
Whyalla (SSD)	11	261	697	286	2,760	4,027	4,644	11,431	34.1	55.1	57.4	48.7			
Port Pirie (C)	5	120	315	61	1,516	1,480	1,597	4,593	40.8	44.0	42.9	42.5			
Pirie (SSD) — Balance	4	47	145	18	439	450	597	1,486	30.1	34.2	41.0	35.1			
Port Augusta (C)	9	292	848	100	4,695	4,395	4,886	13,976	51.9	53.8	54.0	53.2			
Flinders Ranges (SSD) — Balance	7	170	569	76	716	777	1,127	2,620	13.6	16.3	21.4	17.1			
Far North (SSD)	10	395	1,103	195	3,632	2,912	3,713	10,257	29.7	26.3	30.3	28.9			
<i>Northern (SD)</i>	<i>46</i>	<i>1,285</i>	<i>3,677</i>	<i>736</i>	<i>13,758</i>	<i>14,041</i>	<i>16,564</i>	<i>44,363</i>	<i>34.5</i>	<i>39.0</i>	<i>41.6</i>	<i>38.4</i>			
<i>South Australia</i>	<i>342</i>	<i>10,603</i>	<i>29,877</i>	<i>7,840</i>	<i>179,078</i>	<i>154,687</i>	<i>175,946</i>	<i>509,711</i>	<i>54.5</i>	<i>52.1</i>	<i>53.5</i>	<i>53.4</i>			

## SUBDIVISIONS AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, MARCH QUARTER 1995

Guest nights				Guest arrivals				Takings from accommodation (\$'000)			
Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr	Jan.	Feb.	Mar.	Mar. qtr
5,212	3,081	3,718	12,011	2,450	1,816	1,922	6,188	184	132	175	491
2,171	1,463	1,904	5,538	1,240	917	1,034	3,191	55	40	54	149
2,769	1,378	1,647	5,794	1,195	643	755	2,593	77	41	52	171
2,419	2,248	2,571	7,238	989	1,031	1,257	3,277	108	111	136	355
4,909	3,748	3,656	12,313	2,165	1,775	1,824	5,764	176	155	161	492
97,268	80,495	87,917	265,680	42,200	39,656	43,614	125,470	5,475	5,503	6,227	17,206
13,993	9,324	10,045	33,362	7,826	5,553	6,052	19,431	325	229	239	794
5,378	4,150	4,101	13,629	2,130	1,376	1,796	5,302	193	221	172	586
9,471	6,870	7,555	23,896	4,060	3,232	3,550	10,842	253	208	228	689
4,922	3,895	4,150	12,967	2,434	2,115	2,104	6,653	166	166	175	508
29,802	20,859	22,736	73,397	10,793	7,969	8,823	27,585	1,396	1,201	1,245	3,842
2,974	1,705	1,826	6,505	1,284	740	765	2,789	65	45	48	158
3,208	2,355	2,532	8,095	1,283	1,048	957	3,288	93	88	97	279
2,686	1,894	1,725	6,305	1,308	1,044	972	3,324	72	56	59	187
187,182	143,465	156,083	486,730	81,357	68,915	75,425	225,697	8,641	8,197	9,070	25,908
3,548	2,831	3,374	9,753	2,446	1,822	2,250	6,518	111	117	114	342
3,506	2,522	3,335	9,363	2,270	1,748	2,161	6,179	110	86	110	306
4,433	2,185	2,644	9,262	1,735	941	1,520	4,196	109	55	65	230
6,273	3,593	4,197	14,063	2,931	2,013	2,440	7,384	197	131	146	474
3,910	2,389	2,957	9,256	1,752	1,406	1,523	4,681	132	102	124	358
12,431	6,585	7,119	26,135	6,176	3,689	4,103	13,968	349	199	248	795
7,328	3,341	3,957	14,626	3,424	1,939	2,249	7,612	261	164	179	604
41,429	23,446	27,583	92,458	20,734	13,558	16,246	50,538	1,269	855	986	3,110
2,090	995	1,267	4,352	1,242	750	894	2,886	56	36	44	135
1,888	778	837	3,503	1,085	501	510	2,096	36	18	19	72
2,768	1,144	1,317	5,229	1,154	526	601	2,281	63	31	33	127
1,012	613	836	2,461	675	399	540	1,614	23	15	22	60
4,309	3,188	4,572	12,069	2,818	2,305	3,178	8,301	134	116	163	413
12,067	6,718	8,829	27,614	6,974	4,481	5,723	17,178	311	215	280	807
2,671	1,370	1,842	5,883	997	634	909	2,540	67	39	53	159
3,855	2,533	3,296	9,684	2,421	1,499	2,164	6,084	98	75	93	267
5,730	4,795	5,760	16,285	3,961	3,178	4,194	11,333	164	169	208	540
1,337	910	1,234	3,481	1,216	806	1,025	3,047	30	22	30	82
2,402	1,583	2,213	6,198	1,530	1,036	1,435	4,001	63	50	67	180
1,403	1,151	1,568	4,122	1,073	803	1,113	2,989	36	33	43	112
17,398	12,342	15,913	45,653	11,198	7,956	10,840	29,994	458	388	495	1,340
4,932	1,986	3,087	10,005	2,915	1,250	1,665	5,830	115	53	77	245
3,282	2,675	3,616	9,573	2,710	1,890	2,321	6,921	88	72	104	265
4,693	2,828	3,864	11,385	3,909	2,231	3,006	9,146	125	90	121	336
22,939	15,679	16,402	55,020	12,481	9,261	10,182	31,924	678	540	558	1,776
5,601	3,799	3,622	13,022	2,969	2,186	2,182	7,337	166	126	132	424
41,447	26,967	30,591	99,005	24,984	16,818	19,356	61,158	1,173	880	992	3,045
791	503	810	2,104	624	323	542	1,489	21	16	25	61
5,485	3,161	3,609	12,255	2,665	1,912	2,061	6,638	158	114	135	407
1,520	1,233	1,745	4,498	997	974	1,271	3,242	39	33	51	124
5,430	2,728	4,083	12,241	4,144	1,819	2,784	8,747	143	94	137	374
2,184	734	1,086	4,004	2,153	719	1,047	3,919	53	21	34	108
15,410	8,359	11,333	35,102	10,583	5,747	7,705	24,035	414	278	382	1,074
4,315	5,084	5,638	15,037	2,191	2,967	3,190	8,348	151	210	239	600
2,277	2,173	2,234	6,684	1,589	1,446	1,593	4,628	92	93	95	280
709	609	829	2,147	605	551	718	1,874	21	22	31	73
8,908	7,199	8,216	24,323	6,003	4,883	5,603	16,489	274	228	294	796
1,428	1,112	1,966	4,506	869	688	1,301	2,858	49	41	73	164
7,092	4,496	5,673	17,261	5,445	3,273	4,072	12,790	253	192	255	700
24,729	20,673	24,556	69,958	16,702	13,808	16,477	46,987	840	787	986	2,612
339,662	241,970	274,888	856,520	172,532	131,283	151,772	455,587	13,105	11,600	13,191	37,897

**TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS,  
SOUTH AUSTRALIA**

Particulars	Adelaide (SD)			Outer Adelaide (SD)			Total
	Western (SSD)	Eastern (SSD)	Southern (SSD)	Total	Kangaroo Island (SSD)	Barossa and Fleurieu (SSDs)	
LETTING ENTITIES, CAPACITY AND EMPLOYMENT							
<i>March quarter 1994—</i>							
Letting entities	11	12	13	36	9	9	18
Flats, units and houses							
Single bedroom	31	88	53	172	19	15	34
Multiple bedroom	89	116	170	375	42	323	365
<i>Total flats, units and houses</i>	<i>120</i>	<i>204</i>	<i>223</i>	<i>547</i>	<i>61</i>	<i>338</i>	<i>399</i>
Bed spaces	504	819	1,044	2,367	298	2,029	2,327
Employment (persons) (a)	27	70	69	166	17	12	29
<i>March quarter 1995—</i>							
Letting entities	11	11	15	37	10	9	19
Flats, units and houses							
Single bedroom	31	75	66	172	26	18	44
Multiple bedroom	87	100	171	358	42	325	367
<i>Total flats, units and houses</i>	<i>118</i>	<i>175</i>	<i>237</i>	<i>530</i>	<i>68</i>	<i>343</i>	<i>411</i>
Bed spaces	482	684	1,112	2,278	332	1,938	2,270
Employment (persons) (a)	27	49	62	138	19	14	33
UNIT NIGHTS OCCUPIED							
<i>March quarter 1994</i>	<i>6,623</i>	<i>12,526</i>	<i>13,691</i>	<i>32,840</i>	<i>3,259</i>	<i>13,071</i>	<i>16,330</i>
<i>1995—</i>							
January	2,710	4,229	5,984	12,923	1,660	8,161	9,821
February	1,805	3,355	3,986	9,146	995	2,794	3,789
March	2,032	4,060	3,914	10,006	1,175	2,025	3,200
<i>March quarter 1995</i>	<i>6,547</i>	<i>11,644</i>	<i>13,884</i>	<i>32,075</i>	<i>3,830</i>	<i>12,980</i>	<i>16,810</i>
UNIT OCCUPANCY RATES (per cent)							
<i>March quarter 1994</i>	<i>61.3</i>	<i>68.2</i>	<i>68.2</i>	<i>66.7</i>	<i>59.4</i>	<i>43.0</i>	<i>45.5</i>
<i>1995—</i>							
January	74.1	78.0	81.4	78.7	78.7	76.8	77.1
February	54.6	68.5	60.1	61.6	52.3	29.1	32.9
March	55.5	74.8	53.3	60.9	55.7	19.0	25.1
<i>March quarter 1995</i>	<i>61.6</i>	<i>73.9</i>	<i>65.1</i>	<i>67.2</i>	<i>62.6</i>	<i>42.0</i>	<i>45.4</i>
UNIT LETTINGS							
<i>March quarter 1994</i>	<i>895</i>	<i>1,587</i>	<i>2,401</i>	<i>4,883</i>	<i>733</i>	<i>1,967</i>	<i>2,700</i>
<i>1995—</i>							
January	347	552	950	1,849	363	1,005	1,368
February	245	418	737	1,400	277	448	725
March	270	481	695	1,446	339	497	836
<i>March quarter 1995</i>	<i>862</i>	<i>1,451</i>	<i>2,382</i>	<i>4,695</i>	<i>979</i>	<i>1,950</i>	<i>2,929</i>
AVERAGE LENGTH OF STAY (days)							
<i>March quarter 1994</i>	<i>7.4</i>	<i>7.9</i>	<i>5.7</i>	<i>6.7</i>	<i>4.4</i>	<i>6.6</i>	<i>6.0</i>
<i>1995—</i>							
January	7.8	7.7	6.3	7.0	4.6	8.1	7.2
February	7.4	8.0	5.4	6.5	3.6	6.2	5.2
March	7.5	8.4	5.6	6.9	3.5	4.1	3.8
<i>March quarter 1995</i>	<i>7.6</i>	<i>8.0</i>	<i>5.8</i>	<i>6.8</i>	<i>3.9</i>	<i>6.7</i>	<i>5.7</i>
TAKINGS FROM ACCOMMODATION (\$'000)							
<i>March quarter 1994</i>	<i>478</i>	<i>788</i>	<i>907</i>	<i>2,172</i>	<i>164</i>	<i>663</i>	<i>827</i>
<i>1995—</i>							
January	189	280	491	961	91	486	577
February	129	221	271	621	50	115	165
March	151	277	245	674	57	102	159
<i>March quarter 1995</i>	<i>469</i>	<i>779</i>	<i>1,007</i>	<i>2,256</i>	<i>198</i>	<i>704</i>	<i>901</i>

TABLE 8—HOLIDAY FLATS, UNITS AND HOUSES: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS,  
SOUTH AUSTRALIA—*continued*

Particulars	Yorke and Lower North (SD)	Murray Lands and South East (SDs)	Eyre (SD)	Northern (SD)	South Australia
LETTING ENTITIES, CAPACITY AND EMPLOYMENT					
<i>March quarter 1994</i>					
Letting entities	10	7	9	6	86
Flats, units and houses					
Single bedroom	43	22	25	8	304
Multiple bedroom	62	114	54	47	1,017
<i>Total flats, units and houses</i>	<i>105</i>	<i>136</i>	<i>79</i>	<i>55</i>	<i>1,321</i>
Bed spaces	520	844	367	294	6,719
Employment (persons)(a)	30	10	20	20	275
<i>March quarter 1995</i>					
Letting entities	11	8	9	6	90
Flats, units and houses					
Single bedroom	44	21	18	8	307
Multiple bedroom	64	130	63	48	1,030
<i>Total flats, units and houses</i>	<i>108</i>	<i>151</i>	<i>81</i>	<i>56</i>	<i>1,337</i>
Bed spaces	534	903	401	294	6,680
Employment (persons)(a)	29	12	20	19	251
UNIT NIGHTS OCCUPIED					
<i>March quarter 1994</i>	<i>3,517</i>	<i>4,460</i>	<i>2,961</i>	<i>367</i>	<i>60,475</i>
<i>1995</i>					
January	1,880	2,330	1,592	318	28,864
February	926	692	573	241	15,367
March	967	717	906	235	16,031
<i>March quarter 1995</i>	<i>3,773</i>	<i>3,739</i>	<i>3,071</i>	<i>794</i>	<i>60,262</i>
UNIT OCCUPANCY RATES (per cent)					
<i>March quarter 1994</i>	<i>37.2</i>	<i>36.4</i>	<i>41.6</i>	<i>7.4</i>	<i>50.9</i>
<i>1995—</i>					
January	56.2	49.8	63.4	18.3	69.6
February	30.6	16.4	25.3	15.4	41.0
March	28.9	15.3	36.1	13.5	38.7
<i>March quarter 1995</i>	<i>38.8</i>	<i>27.5</i>	<i>42.1</i>	<i>15.8</i>	<i>50.1</i>
UNIT LETTINGS					
<i>March quarter 1994</i>	<i>1,090</i>	<i>767</i>	<i>605</i>	<i>213</i>	<i>10,258</i>
<i>1995</i>					
January	426	352	264	109	4,368
February	258	156	126	79	2,744
March	407	186	189	109	3,173
<i>March quarter 1995</i>	<i>1,091</i>	<i>694</i>	<i>579</i>	<i>297</i>	<i>10,285</i>
AVERAGE LENGTH OF STAY (days)					
<i>March quarter 1994</i>	<i>3.2</i>	<i>5.8</i>	<i>4.9</i>	<i>1.7</i>	<i>5.9</i>
<i>1995—</i>					
January	4.4	6.6	6.0	2.9	6.6
February	3.6	4.4	4.5	3.1	5.6
March	2.4	3.9	4.8	2.2	5.1
<i>March quarter 1995</i>	<i>3.5</i>	<i>5.4</i>	<i>5.3</i>	<i>2.7</i>	<i>5.9</i>
TAKINGS FROM ACCOMMODATION (\$'000)					
<i>March quarter 1994</i>	<i>156</i>	<i>224</i>	<i>141</i>	<i>26</i>	<i>3,546</i>
<i>1995—</i>					
January	86	157	84	22	1,887
February	44	42	31	14	918
March	44	36	41	17	971
<i>March quarter 1995</i>	<i>174</i>	<i>236</i>	<i>156</i>	<i>52</i>	<i>3,776</i>

(a) Employment numbers exclude real estate agents and their employees.

TABLE 9—CARAVAN PARKS BY STATISTICAL DIVISION, SOUTH AUSTRALIA

Particulars	Adelaide (SD)			Outer Adelaide (SD)			Yorke and Lower North (SD)		Murray Lands (SD)		
	Short-term	Long-term	Total	Short-term	Long-term	Total	Total	Short-term	Long-term	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT											
<i>March quarter 1994—</i>											
Establishments	12	14	26	22	7	29	36	25	9	34	
Capacity											
On-site vans	210	51	261	120	37	157	115	125	75	200	
Other powered sites	1,161	1,489	2,650	2,179	415	2,594	2,465	1,596	423	2,019	
Unpowered sites	276	129	405	1,055	381	1,436	499	800	169	969	
Cabins, flats, etc.	194	175	369	197	32	229	175	176	63	239	
<i>Total capacity</i>	<i>1,841</i>	<i>1,844</i>	<i>3,685</i>	<i>3,551</i>	<i>865</i>	<i>4,416</i>	<i>3,254</i>	<i>2,697</i>	<i>730</i>	<i>3,427</i>	
Sites occupied by long-term guests	132	953	1,085	132	125	257	116	94	117	211	
Other sites permanently reserved	19	13	32	515	4	519	624	249	15	264	
Employment (persons)	86	71	157	77	15	92	104	66	28	94	
<i>March quarter 1995—</i>											
Establishments	12	14	26	23	7	30	36	27	7	34	
Capacity											
On-site vans	161	90	251	124	35	159	116	126	61	187	
Other powered sites	1,024	1,502	2,526	2,240	374	2,614	2,475	1,742	277	2,019	
Unpowered sites	268	140	408	1,114	281	1,395	497	874	79	953	
Cabins, flats, etc.	227	180	407	207	34	241	180	211	47	258	
<i>Total capacity</i>	<i>1,680</i>	<i>1,912</i>	<i>3,592</i>	<i>3,685</i>	<i>724</i>	<i>4,409</i>	<i>3,268</i>	<i>2,953</i>	<i>464</i>	<i>3,417</i>	
Sites occupied by long-term guests	131	969	1,100	140	118	258	134	131	97	228	
Other sites permanently reserved	28	5	33	555	5	560	610	274	9	283	
Employment (persons)	83	66	149	77	16	93	105	75	26	101	
SITE NIGHTS OCCUPIED											
<i>March quarter 1994</i>	<i>90,740</i>	<i>97,906</i>	<i>188,646</i>	<i>113,791</i>	<i>14,452</i>	<i>128,243</i>	<i>125,452</i>	<i>58,498</i>	<i>20,218</i>	<i>78,716</i>	
<i>1995—</i>											
January	38,045	35,746	73,791	53,123	5,329	58,452	53,856	24,862	5,460	30,322	
February	23,890	31,531	55,421	30,623	4,557	35,180	35,828	16,976	4,395	21,371	
March	23,182	35,934	59,116	33,415	4,938	38,353	38,884	18,248	5,144	23,392	
<i>March quarter 1995</i>	<i>85,117</i>	<i>103,211</i>	<i>188,328</i>	<i>117,161</i>	<i>14,824</i>	<i>131,985</i>	<i>128,568</i>	<i>60,086</i>	<i>14,999</i>	<i>75,985</i>	
SITE OCCUPANCY RATES (per cent)											
<i>March quarter 1994</i>	54.8	59.0	56.9	35.6	18.6	32.3	42.8	24.1	30.8	25.5	
<i>1995—</i>											
January	73.1	60.3	66.3	46.5	23.7	42.8	53.2	27.2	38.0	28.6	
February	50.8	58.9	55.1	29.7	22.5	28.5	39.2	20.5	33.8	22.3	
March	44.5	60.6	53.1	29.3	22.0	28.1	38.4	19.9	35.8	22.1	
<i>March quarter 1995</i>	56.3	60.0	58.3	35.3	22.8	33.3	43.7	22.6	35.9	24.4	
TAKINGS FROM ACCOMMODATION (\$'000)											
<i>March quarter 1994</i>	<i>1,916</i>	<i>833</i>	<i>2,749</i>	<i>1,273</i>	<i>204</i>	<i>1,477</i>	<i>1,105</i>	<i>636</i>	<i>248</i>	<i>884</i>	
<i>1995—</i>											
January	942	342	1,284	695	71	766	586	337	61	399	
February	520	275	795	284	53	337	304	174	43	217	
March	512	324	836	322	60	382	325	190	51	241	
<i>March quarter 1995</i>	<i>1,974</i>	<i>941</i>	<i>2,915</i>	<i>1,302</i>	<i>184</i>	<i>1,486</i>	<i>1,215</i>	<i>701</i>	<i>156</i>	<i>858</i>	

TABLE 9—CARAVAN PARKS BY STATISTICAL DIVISION, SOUTH AUSTRALIA—*continued*

Particulars	South East (SD)		Total	Eyre (SD)	Northern (SD)	South Australia		
	Short-term	Long-term				Short-term	Long-term	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
<i>March quarter 1994—</i>								
Establishments	18	6	24	23	38	166	44	210
Capacity								
On-site vans	105	52	157	91	198	934	245	1,179
Other powered sites	1,545	201	1,746	1,543	1,750	11,908	2,859	14,767
Unpowered sites	436	135	571	888	1,784	5,510	1,042	6,552
Cabins, flats, etc.	132	85	217	185	230	1,254	390	1,644
<i>Total capacity</i>	2,218	473	2,691	2,797	3,962	19,606	4,536	24,142
Sites occupied by long-term guests	20	63	83	49	181	604	1,378	1,982
Other sites permanently reserved	19	—	19	49	35	1,505	37	1,542
Employment (persons)	80	25	105	79	118	594	155	749
<i>March quarter 1995</i>								
Establishments	19	6	25	24	40	172	43	215
Capacity								
On-site vans	91	54	145	94	197	883	266	1,149
Other powered sites	1,532	238	1,770	1,588	1,816	12,071	2,737	14,808
Unpowered sites	393	152	545	904	1,917	5,739	880	6,619
Cabins, flats, etc.	191	44	235	196	258	1,439	336	1,775
<i>Total capacity</i>	2,207	488	2,695	2,782	4,188	20,132	4,219	24,351
Sites occupied by long-term guests	42	53	95	60	201	704	1,372	2,076
Other sites permanently reserved	22	—	22	49	24	1,553	28	1,581
Employment (persons)	93	21	114	93	120	626	149	775
SITE NIGHTS OCCUPIED								
<i>March quarter 1994</i>	39,587	10,797	50,384	43,405	41,397	500,304	155,939	656,243
<i>1995—</i>								
January	26,215	2,950	29,165	20,920	14,837	226,578	54,765	281,343
February	10,967	2,387	13,354	10,027	12,642	136,163	47,660	183,823
March	11,611	2,607	14,218	14,332	16,309	150,704	53,900	204,604
<i>March quarter 1995</i>	48,793	7,944	56,737	45,279	43,788	513,445	156,325	669,770
SITE OCCUPANCY RATES (per cent)								
<i>March quarter 1994</i>	19.8	25.4	20.8	17.8	11.6	28.4	38.2	30.2
<i>1995—</i>								
January	38.3	19.5	34.9	24.3	11.6	36.4	41.9	37.3
February	17.7	17.5	17.7	12.9	10.9	24.2	40.3	27.0
March	17.0	17.2	17.0	16.6	12.6	24.2	41.2	27.1
<i>March quarter 1995</i>	24.6	18.1	23.4	18.1	11.7	28.4	41.2	30.6
TAKINGS FROM ACCOMMODATION (\$'000)								
<i>March quarter 1994</i>	699	182	882	585	511	6,611	1,580	8,192
<i>1995—</i>								
January	450	51	501	281	188	3,430	575	4,006
February	202	33	235	141	143	1,727	446	2,173
March	209	36	245	191	186	1,890	517	2,406
<i>March quarter 1995</i>	861	120	981	613	517	7,047	1,538	8,585

TABLE 10—CARAVAN PARKS: STATISTICAL DIVISIONS AND SELECTED SUBDIVISIONS

Statistical Divisions and Selected Subdivisions and Statistical Local Areas	Establishments	Capacity				Total	Sites occupied by long-term guests	Other sites permanently reserved	Employment (persons)
		On-site vans	Other powered sites	Unpowered sites	Cabins, flats, etc.				
Northern (SSD)	7	25	880	70	77	1,052	619	—	37
Western and Eastern (SSDs)	5	98	497	163	164	922	59	—	52
Noarlunga (C)	5	27	430	30	99	586	270	5	20
Willunga (DC)	4	65	330	79	20	494	35	21	17
Southern (SSD) — Balance	5	36	389	66	47	538	117	7	23
<i>Adelaide (SD)</i>	26	251	2,526	408	407	3,592	1,100	33	149
Barossa (SSD)	8	45	676	625	51	1,397	87	18	29
Kangaroo Island (SSD)	5	27	101	77	19	224	1	1	10
Port Elliot and Goolwa (DC)	5	34	551	153	70	808	35	123	16
Yankalilla (DC)	4	7	411	143	33	594	15	203	9
Fleurieu (SSD) — Balance and Onkaparinga (SSD)	8	46	875	397	68	1,386	120	215	29
<i>Outer Adelaide (SD)</i>	30	159	2,614	1,395	241	4,409	258	560	93
Central Yorke Peninsula (DC)	7	25	414	55	26	520	30	260	20
Minlaton (DC)	4	12	295	56	16	379	13	53	12
Yorketown (DC)	5	23	499	96	17	635	33	102	14
Yorke (SSD) — Balance	11	43	962	94	83	1,182	33	169	39
Lower North (SSD)	9	13	305	196	38	552	25	26	20
<i>Yorke and Lower North (SD)</i>	36	116	2,475	497	180	3,268	134	610	105
Riverland (SSD)	13	121	1,089	453	145	1,808	166	76	54
Meningie (DC)	6	19	275	246	41	581	6	3	16
Murray Bridge (RC)	6	36	231	109	40	416	34	45	17
Murray Mallee (SSD) — Balance	9	11	424	145	32	612	22	159	14
<i>Murray Lands (SD)</i>	34	187	2,019	953	258	3,417	228	283	101
Robe (DC)	3	8	333	86	40	467	2	1	23
Upper South East (SSD) — Balance	7	47	323	189	13	572	19	11	33
Mount Gambier (C)	3	42	365	13	72	492	20	—	21
Lower South East (SSD) — Balance	12	48	749	257	110	1,164	54	10	37
<i>South East (SD)</i>	25	145	1,770	545	235	2,695	95	22	114
Lincoln (SSD)	15	72	1,045	515	107	1,739	53	46	50
West Coast (SSD)	9	22	543	389	89	1,043	7	3	43
<i>Eyre (SD)</i>	24	94	1,588	904	196	2,782	60	49	93
Pirie (SSD)	10	46	336	220	23	625	36	3	22
Mount Remarkable (DC)	5	13	185	230	21	449	1	2	8
Port Augusta (C)	3	30	242	160	64	496	33	7	22
Unincorporated Flinders Ranges	5	9	104	333	10	456	2	—	12
Flinders Ranges (SSD) — Balance	4	35	237	170	27	469	5	3	12
Unincorporated Far North	7	10	173	466	51	700	—	—	22
Far North (SSD) — Balance and Whyalla (SSD)	6	54	539	338	62	993	124	9	22
<i>Northern (SD)</i>	40	197	1,816	1,917	258	4,188	201	24	120
<i>South Australia</i>									
Short-term parks	172	883	12,071	5,739	1,439	20,132	704	1,553	626
Long-term parks	43	266	2,737	880	336	4,219	1,372	28	149
<i>Total</i>	215	1,149	14,808	6,619	1,775	24,351	2,076	1,581	775

## AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA, MARCH QUARTER 1995

<i>Site nights occupied</i>				<i>Site occupancy rates (per cent)</i>				<i>Takings from accommodation (\$'000)</i>			
<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>	<i>Jan.</i>	<i>Feb.</i>	<i>Mar.</i>	<i>Mar. qtr</i>
20,876	20,150	23,347	64,373	64.0	68.4	71.6	68.0	167	166	198	531
26,166	16,692	15,482	58,340	91.5	64.7	54.2	70.3	728	406	398	1,532
11,690	8,899	9,537	30,126	64.4	54.2	52.5	57.1	132	83	89	304
4,155	2,553	2,919	9,627	27.1	18.5	19.1	21.7	66	32	41	140
10,904	7,127	7,831	25,862	65.4	47.3	47.0	53.4	190	108	110	409
73,791	55,421	59,116	188,328	66.3	55.1	53.1	58.3	1,284	795	836	2,915
5,279	4,241	5,924	15,444	12.2	10.8	13.7	12.3	71	56	90	217
2,139	1,312	1,278	4,729	30.8	20.9	18.4	23.5	43	21	21	84
17,163	7,328	7,582	32,073	68.5	32.4	30.3	44.1	246	71	65	383
11,350	8,363	8,826	28,539	61.6	50.3	47.9	53.4	131	57	59	246
22,521	13,936	14,743	51,200	52.4	35.9	34.3	41.0	276	132	148	556
58,452	35,180	38,353	131,985	42.8	28.5	28.1	33.3	766	337	382	1,486
13,353	10,717	11,591	35,661	82.8	73.6	71.9	76.2	99	51	56	206
6,419	3,744	3,500	13,663	54.6	35.3	29.8	40.1	70	32	25	127
11,941	7,190	7,887	27,018	60.7	40.4	40.1	47.3	101	54	61	216
18,646	11,504	12,020	42,170	50.9	34.8	32.8	39.6	280	145	147	571
3,497	2,673	3,886	10,056	20.4	17.3	22.7	20.2	36	22	36	94
53,856	35,828	38,884	128,568	53.2	39.2	38.4	43.7	586	304	325	1,215
16,792	11,431	12,582	40,805	30.0	22.6	22.4	25.1	263	146	164	573
2,159	1,068	1,242	4,469	12.0	6.6	6.9	8.5	38	16	20	74
4,115	3,248	3,156	10,519	31.9	27.9	24.5	28.1	45	32	31	108
7,256	5,624	6,412	19,292	38.2	32.8	33.8	35.0	53	23	26	102
30,322	21,371	23,392	75,085	28.6	22.3	22.1	24.4	399	217	241	858
8,671	2,340	1,759	12,770	59.9	17.9	12.2	30.4	157	57	44	258
3,920	2,592	3,173	9,685	22.1	16.2	17.9	18.8	52	33	39	124
5,123	3,330	3,691	12,144	33.6	24.2	24.2	27.4	114	63	73	250
11,451	5,092	5,595	22,138	31.7	15.6	15.5	21.1	178	82	89	349
29,165	13,354	14,218	56,737	34.9	17.7	17.0	23.4	501	235	245	981
14,575	6,635	9,031	30,241	27.0	13.6	16.8	19.3	184	84	110	378
6,345	3,392	5,301	15,038	19.6	11.6	16.4	16.0	97	57	81	235
20,920	10,027	14,332	45,279	24.3	12.9	16.6	18.1	281	141	191	613
1,897	1,798	2,457	6,152	9.8	10.3	12.7	10.9	24	22	29	75
669	493	530	1,692	4.8	3.9	3.8	4.2	8	6	7	21
4,092	3,106	3,863	11,061	26.6	22.4	25.1	24.8	64	41	43	148
231	326	317	874	1.6	2.6	2.2	2.1	3	2	3	8
589	472	990	2,051	4.1	3.6	6.8	4.9	13	10	21	44
923	719	1,195	2,837	4.6	4.0	5.7	4.8	12	8	14	33
6,436	5,728	6,957	19,121	20.9	20.6	22.6	21.4	64	53	69	186
14,837	12,642	16,309	43,788	11.6	10.9	12.6	11.7	188	143	186	517
226,578	136,163	150,704	513,445	36.4	24.2	24.2	28.4	3,430	1,727	1,890	7,047
54,765	47,660	53,900	156,325	41.9	40.3	41.2	41.2	575	446	517	1,538
281,343	183,823	204,604	669,770	37.3	27.0	27.1	30.6	4,006	2,173	2,406	8,585

TABLE 11—VISITOR HOSTELS BY STATISTICAL DIVISION, SOUTH AUSTRALIA

Particulars	Adelaide (SD)	Outer Adelaide (SD)	Northern (SD)	Balance of State	South Australia
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT					
<i>March quarter 1994—</i>					
Establishments	17	8	10	9	44
Bed spaces	867	232	737	262	2,098
Employment (persons)	59	28	41	16	144
<i>March quarter 1995—</i>					
Establishments	17	9	7	7	40
Bed spaces	913	248	636	215	2,012
Employment (persons)	64	19	36	10	129
GUEST NIGHTS					
<i>March quarter 1994</i>	45,022	5,904	9,788	6,375	67,089
<i>1995</i>					
January	15,508	1,758	2,610	1,907	21,783
February	14,828	1,601	2,292	2,107	20,828
March	15,938	2,009	2,994	2,552	23,493
<i>March quarter 1995</i>	46,274	5,368	7,896	6,566	66,104
BED OCCUPANCY RATES (per cent)					
<i>March quarter 1994</i>	57.7	28.3	14.8	27.0	35.5
<i>1995—</i>					
January	54.8	22.9	13.2	28.6	34.9
February	58.0	23.1	12.9	35.0	37.0
March	56.3	26.1	15.2	38.3	37.7
<i>March quarter 1995</i>	56.3	24.1	13.8	33.9	36.5
GUEST ARRIVALS					
<i>March quarter 1994</i>	15,331	4,424	8,841	2,883	31,479
<i>1995—</i>					
January	4,980	1,362	2,287	776	9,405
February	4,697	1,111	1,919	929	8,656
March	5,177	1,337	2,623	969	10,106
<i>March quarter 1995</i>	14,854	3,810	6,829	2,674	28,167
AVERAGE LENGTH OF STAY (days)					
<i>March quarter 1994</i>	2.9	1.3	1.1	2.2	2.1
<i>1995—</i>					
January	3.1	1.3	1.1	2.5	2.3
February	3.2	1.4	1.2	2.3	2.4
March	3.1	1.5	1.1	2.6	2.3
<i>March quarter 1995</i>	3.1	1.4	1.2	2.5	2.3
TAKINGS FROM ACCOMMODATION (\$'000)					
<i>March quarter 1994</i>	486	59	76	52	673
<i>1995—</i>					
January	177	19	22	14	232
February	171	16	20	15	223
March	174	18	24	17	233
<i>March quarter 1995</i>	522	54	66	47	688

## EXPLANATORY NOTES

### INTRODUCTION

**1** This publication contains data for South Australia from a quarterly survey of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 31 March 1995.

### SCOPE

**2** Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:

*Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests.

**NOTE:** From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection. This change in scope resulted in the exclusion of 16 establishments which in the September quarter 1993 Survey aggregates for South Australia represented 4.5 per cent of hotel, motel and guest house establishments but accounted for less than 0.6 per cent of accommodation capacity, occupancy and takings respectively.

*Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners or managers who have sole letting rights to at least five flats, units or houses or by real estate agents for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.

*Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.

- *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

**3** Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

**4** Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

### DEFINITIONS

**5** *Number of establishments.* For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.

**6** *Number of letting entities.* For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.

**7** Capacity in terms of *Guest rooms, Bed spaces, Holiday units or Caravan park sites, etc.* is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.

**8** *Bed spaces.* Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.

**9** *Total caravan park capacity* comprises *On-site vans, Other powered sites, Unpowered sites and Cabins, etc.*

## EXPLANATORY NOTES—*continued*

**DEFINITIONS—*continued***

**10 Room nights available.** The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Includes operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.

**11 Occupancy in terms of Room nights, Unit nights or Site nights occupied** refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period.

NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as *Site nights occupied* irrespective of whether the tenants of individual sites were in residence on any particular night. (See also paragraph 14 below). Previously, usage of these sites was recorded as *Site nights occupied* only when their tenants were in the park. Total site occupancy rates from September quarter 1992 are therefore not comparable with those from previous quarters.

**12 Occupancy in terms of Guest nights** refers to the total number of nights each paying guest stayed during the survey period.

**13 Sites occupied by long-term guests.** The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.

**14 Other sites permanently reserved.** The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.

**15 Occupancy rates** represent occupancy expressed as a percentage of total capacity available during the survey period – e.g.

*Room occupancy rate (%)* for the period =

$$\frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$$

providing that, for establishments closing (other than for seasonal reasons) or opening during the period, the denominator of the above expression includes only operating periods.

**16 Guest arrivals.** The total number of paying guests counted only on the first night they stayed at the accommodation establishment.

**17 Unit lettings.** The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

**18 Average length of stay** is expressed in number of days and calculated:

- for hotels, motels and guest houses and for visitor hostels, by dividing *Guest nights* by *Guest arrivals* and
- for holiday flats, units and houses, by dividing *Unit nights occupied* by *Unit lettings*.

**19 Takings from accommodation.** Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

**20 Star grading.** The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication *Accommodation Australia*, or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star

## EXPLANATORY NOTES —continued

**AUSTRALIAN STANDARD  
GEOGRAPHICAL  
CLASSIFICATION**

grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

**21 Employment.** The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).

**22** Statistics presented in this publication have been classified according to the Australian Standard Geographical Classification (ASGC), Edition 2.4. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are shown in the appendix and are defined as follows.

*Statistical Local Areas (SLAs)* are legal local government areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics. In aggregate, SLAs cover the whole of the State without gaps or overlaps.

*Statistical Subdivisions (SSDs)*. These consist of one or more SLAs and form the intermediate size spatial unit for the presentation of regional data.

*Statistical Divisions (SDs)*. These consist of one or more SSDs. The divisions are designed to be relatively homogeneous regions characterised by identifiable social and economic units within the region, under the unifying influence of one or more major towns or cities.

For more detailed information, refer to the ASGC (1216.0).

**UNPUBLISHED STATISTICS**

**23** The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

**RELATED PUBLICATIONS**

**24** Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request.

**25** Other ABS publications which may be of interest include:

*Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue; 1991)

*Overseas Arrivals and Departures, Australia* (3401.0) (monthly)

*Tourism Indicators Australia* (8634.0) (quarterly)

*Tourist Accommodation, Australia* (8635.0) (quarterly)

**26** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Publications Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Publications Advice* are available from any ABS office.

**SYMBOLS AND  
OTHER USAGES**

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r figure or series revised since previous issue
- .. not applicable
- nil or rounded to zero
- (C) Municipality with city status
- (DC) District council
- (M) Municipality
- (RC) Rural City

**27** Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

**P. M. GARDNER**  
**Deputy Commonwealth Statistician**  
**and Government Statist**

## APPENDIX

### STATISTICAL DIVISIONS, STATISTICAL SUB DIVISIONS AND STATISTICAL LOCAL AREAS, SOUTH AUSTRALIA

#### ADELAIDE

##### *Northern*

Elizabeth (C)  
 Enfield (C) – Pt A  
 Gawler (M)  
 Munno Para (C)  
 Salisbury (C)  
 Tea Tree Gully (C)

##### *Western*

Enfield (C) – Pt B  
 Henley & Grange (C)  
 Hindmarsh & Woodville (C)  
 Port Adelaide (C)  
 Thebarton (M)  
 West Torrens (C)  
 Unincorporated Western

##### *Eastern*

Adelaide (C)  
 Burnside (C)  
 Campbelltown (C)  
 East Torrens (DC)  
 Kensington & Norwood (C)  
 Payneham (C)  
 Prospect (C)  
 St Peters (M)  
 Stirling (DC)  
 Unley (C)  
 Walkerville (M)

##### *Southern*

Brighton (C)  
 Glenelg (C)  
 Happy Valley (C)  
 Marion (C)  
 Mitcham (C)  
 Nearlunga (C)  
 Willunga (DC)

#### OUTER ADELAIDE

##### *Barossa*

Angaston (DC)  
 Barossa (DC)  
 Gumeracha (DC)  
 Kapunda (DC)  
 Light (DC)  
 Mallala (DC)  
 Mount Pleasant (DC)  
 Tanunda (DC)

##### *Kangaroo Island*

Dudley (DC)  
 Kingscote (DC)

##### *Onkaparinga*

Mount Barker (DC)  
 Onkaparinga (DC)

##### *Fleurieu*

Port Elliot & Goolwa (DC)  
 Strathalbyn (DC)  
 Victor Harbor (DC)  
 Yankalilla (DC)

#### YORKE AND LOWER NORTH

##### *Yorke*

Bute (DC)  
 Central Yorke Peninsula (DC)  
 Minlaton (DC)  
 Northern Yorke Peninsula (DC)  
 Port Broughton (DC)  
 Wallaroo (M)  
 Warooka (DC)  
 Yorketown (DC)  
 Unincorporated Yorke

##### *Lower North*

Blyth-Snowtown (DC)  
 Burra Burra (DC)  
 Clare (DC)  
 Eudunda (DC)  
 Riverton (DC)  
 Robertstown (DC)  
 Saddleworth & Auburn (DC)  
 Spalding (DC)  
 Wakefield Plains (DC)

**MURRAY LANDS***Riverland*

Barrera (DC)  
 Berri (DC)  
 Browns Well (DC)  
 Loxton (DC)  
 Morgan (DC)  
 Paringa (DC)  
 Renmark (M)  
 Waikerie (DC)  
 Unincorporated Riverland

*Murray Mallee*

Coonalpyn Downs (DC)  
 Karoonda-East Murray (DC)  
 Lameroo (DC)  
 Mannum (DC)  
 Meningie (DC)  
 Murray Bridge (RC)  
 Peake (DC)  
 Pinnaroo (DC)  
 Ridley-Truro (DC)  
 Unincorporated Murray Mallee

**SOUTH EAST***Upper South East*

Lacepede (DC)  
 Lucindale (DC)  
 Naracoorte (M)  
 Naracoorte (DC)  
 Robe (DC)  
 Tatiara (DC)

*Lower South East*

Beachport (DC)  
 Millicent (DC)  
 Mount Gambier (C)  
 Mount Gambier (DC)  
 Penola (DC)  
 Port MacDonnell (DC)

**EYRE***Lincoln*

Cleva (DC)  
 Elliston (DC)  
 Franklin Harbor (DC)  
 Kimba (DC)  
 Le Hunte (DC)  
 Lower Eyre Peninsula (DC)  
 Port Lincoln (C)  
 Tumby Bay (DC)  
 Unincorporated Lincoln

*West Coast*

Murat Bay (DC)  
 Streaky Bay (DC)  
 Unincorporated West Coast

**NORTHERN***Whyalla*

Whyalla (C)  
 Unincorporated Whyalla

*Pirie*

Crystal Brook-Redhill (DC)  
 Hallett (DC)  
 Jamestown (DC)  
 Orroroo (DC)  
 Peterborough (M)  
 Peterborough (DC)  
 Pirie (DC)  
 Port Pirie (C)  
 Rocky River (DC)  
 Unincorporated Pirie

*Flinders Ranges*

Carrieton (DC)  
 Hawker (DC)  
 Kanyaka-Quorn (DC)  
 Mount Remarkable (DC)  
 Port Augusta (C)  
 Unincorporated Flinders Ranges

*Far North*

Coober Pedy (DC)  
 Roxby Downs (M)  
 Unincorporated Far North



## SOUTH AUSTRALIA STATISTICAL DIVISIONS AND SUBDIVISIONS





## For more information ...

The ABS publishes a wide range of statistics and other information on Australia's economic and social conditions. Details of what is available in various publications and other products can be found in the *ABS Catalogue of Publications and Products* available at all ABS Offices (see below for contact details).

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### National Dial-a-Statistic Line

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